

Kerby Anne Ferris

kerbyferris@gmail.com | kerbyferris.com | 503.560.9249 | Los Angeles, CA

CAREER PATH

The intersection of technology and creativity has been the site of my ten-year career as a technologist. Combined with my international background, it has allowed me to work in various roles, from web developer and engineer, to artist and content creator, for diverse organizations including a boutique creative studio in Brazil, and presently, a multinational and publicly-traded U.S.-headquartered corporation.

CAREER HIGHLIGHTS

- Earned Amazon Web Service (AWS) partner accreditation and associate developer certification
- As part of a 3-5 person team, designed, developed and maintained a suite of applications and tooling used to deploy and manage highly available and scalable enterprise cloud infrastructures
- Published “[Duck Typing the Gender Gap](#)”, a thought piece calling out the archetypically feminine metaphors quietly constitutive of modern tech industry best practice
- Worked closely with high-profile, mission-driven Pacific Northwest clients (Health Share of Oregon, Starbucks, ZGF, Zidell Marine), on story, message, and communicating their narrative to online audiences

PROFESSIONAL EXPERIENCE

MEDIA TEMPLE (a GoDaddy company) - Los Angeles, CA: 12/14-present

Premium web and cloud hosting company focused on serving web designers, developers, creative agencies and enterprises, operating under the umbrella of domain registrar giant, GoDaddy (GDDY)

Software developer III

- AWS solutions architecture
- RESTful API design and implementation
- Dev toolchain: Python, Django, Git, JavaScript, Angular, React
- Ops toolchain: AWS, Jenkins, Puppet, Ansible, Terraform, Docker, Vagrant, GNU/Linux
- Thought leadership: Producing thought-provoking written content and presentations, both for internal and external audiences
- Brand ambassador: Frequent travel to represent the company at industry conferences and events, regularly featured employee in public-facing company profile initiatives

STUDIO JELLY - Portland, OR: 6/12-12/13

Influential PDX identity firm

Full-Stack Web Developer, Creative Strategist

- Collaborative project strategy, development and direction
- Application architecture, build-out, and maintenance (LAMP, HTML/CSS/JQuery, WordPress, SEO)

SISTER-IS - Portland, OR: 5/09-6/12

Freelance web development venture, primarily in partnership with Portland’s [Armbrust&Co](#), specializing in custom WordPress and Ecommerce solutions (theming and plugin development), value-driven messaging, and thoughtful UI design

Full-Stack Web Developer, Designer, Creative Strategist

- Client outreach, strategy and identity work
- Interface design, mockup and wireframing (Adobe PhotoShop/Illustrator)

- Application architecture, build out, and maintenance (WordPress, Shopify, Ruby on Rails, HTML/CSS/JQuery)

PLAYSIZE - *São Paulo, Brazil: 7/08-5/09*

Boutique artist management and brand identity firm

Full Stack Web Developer, IT

- HTML/CSS/JavaScript, SVN, Ruby on Rails, Flash/ActionScript
- Linux server administration (Fedora Core)

ARETHA - *São Paulo, Brazil: 10/07-7/08*

Boutique web development firm, serving primarily fashion industry clients

Web Developer, Content Creator

- Flash/ActionScript, PHP/MySQL, HTML/CSS/JavaScript
- Original music composition for interactive applications

EDUCATION

Faculdade Impacta Tecnologia: *São Paulo, Brazil 2006 (JAVA/PHP intensive)*

Portland State University: *Portland, OR 2002 (B.S. Philosophy, High Honors)*

Pacific Northwest College of Art: *Portland, OR 1994 (Summer Institute)*

VOLUNTEER WORK

Birosca w/ Ladyfest Brasil (*São Paulo, Brazil: 2005 - 2008*)

Women's collective and skill-share devoted to female empowerment, self defense, accountability and joy. Contributions included translation and design work, as well as Linux and Hardware workshop facilitation for interested women and girls of all skill levels and technical backgrounds.

ADDITIONAL INTERESTS

I am a performing artist, and tiny house builder. A dedicated student of pattern recognition, I have a passion for FOSS projects, philosophy, and metaphors. More about my creative work and projects can be found at kerbyferris.com, and can be best summarized as follows: When it's Vim or Emacs, I choose both.